سـكُن
SALON

LOGO GUIDELINES

ISCOT

25 OCT

Introduction

•SAKON is a premium, artisanal home furnishing brand that specializes in handcrafted furniture, bespoke textiles, and luxury home accessories. The brand bridges the gap between authentic Arabian heritage and modern minimalist luxury. SAKON does not just sell furniture; it sells an atmosphere of profound calm, exclusivity, and timeless elegance.

Logo Idea

The small, subtle diacritic (the Damma/Waw shape) hovering above the "Kaf" (سَكُن).
Visually, it acts as a gentle breath or a floating point of stillness. Conceptually, it represents the word "Sukoon" (سكون)—meaning absolute tranquility and the silencing of the chaotic outside world.

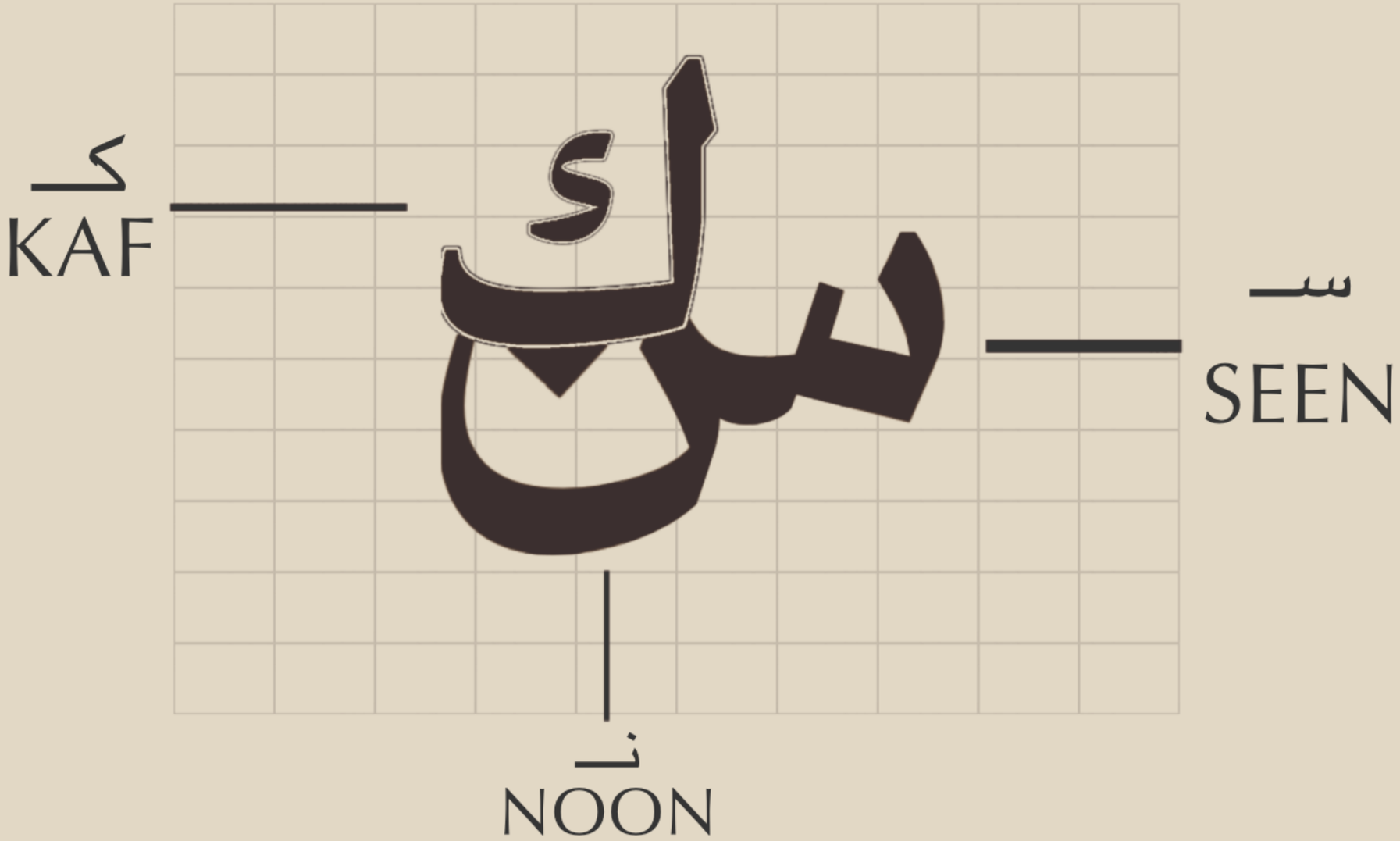


The most striking feature of the logo is the elongated, sweeping base of the letter "Seen" (س).
This extended line is a deliberate abstract representation of a luxurious sofa or a grand piece of furniture. It visually communicates that SAKON is rooted in high-end furnishings and textiles. It acts as the "foundation" upon which the brand is built.

Nested securely above the extended base are the letters "Kaf" and "Noon" (كن), which translate to "Be" or "Exist" in Arabic.

The placement is highly symbolic. It suggests that with our luxurious furnishings and textiles, you are given the ultimate comfort and peace of mind to simply "be"—to exist in your truest, most relaxed state.

2nd Logo Idea



سك SAKON.COM


سكن
SAKON


سكن

Logo Icon









Optima

Lorem ipsum dolor sit
Optima Extrablack

Lorem ipsum dolor sit
Optima Blod

Lorem ipsum dolor sit
Optima Regular

Color Palette

#343434

#3B2F2F

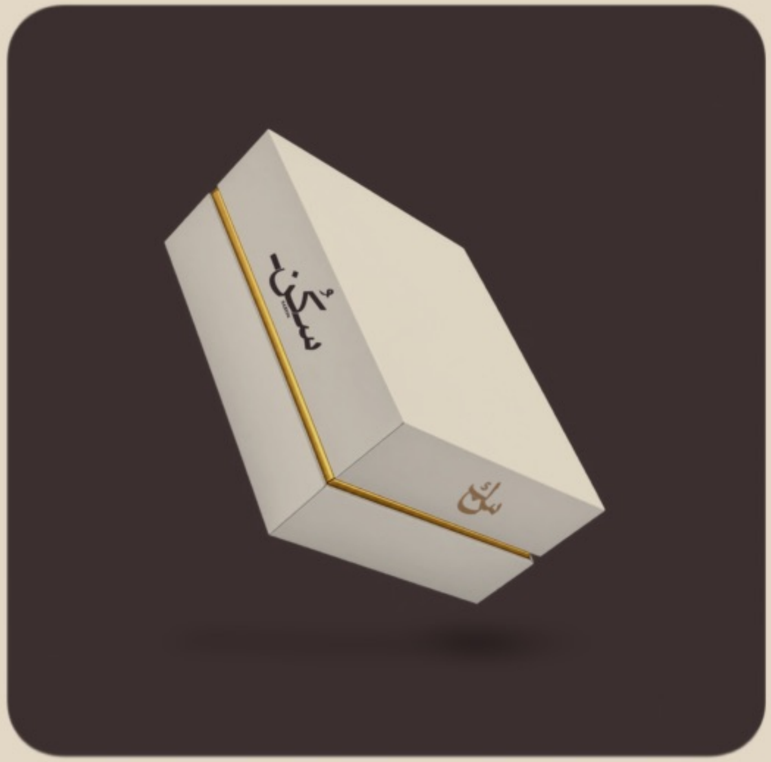
#E2D8C5

Background color



Photo Status





SAKON GIFTS

SAKON give you a little gift when you buy from us

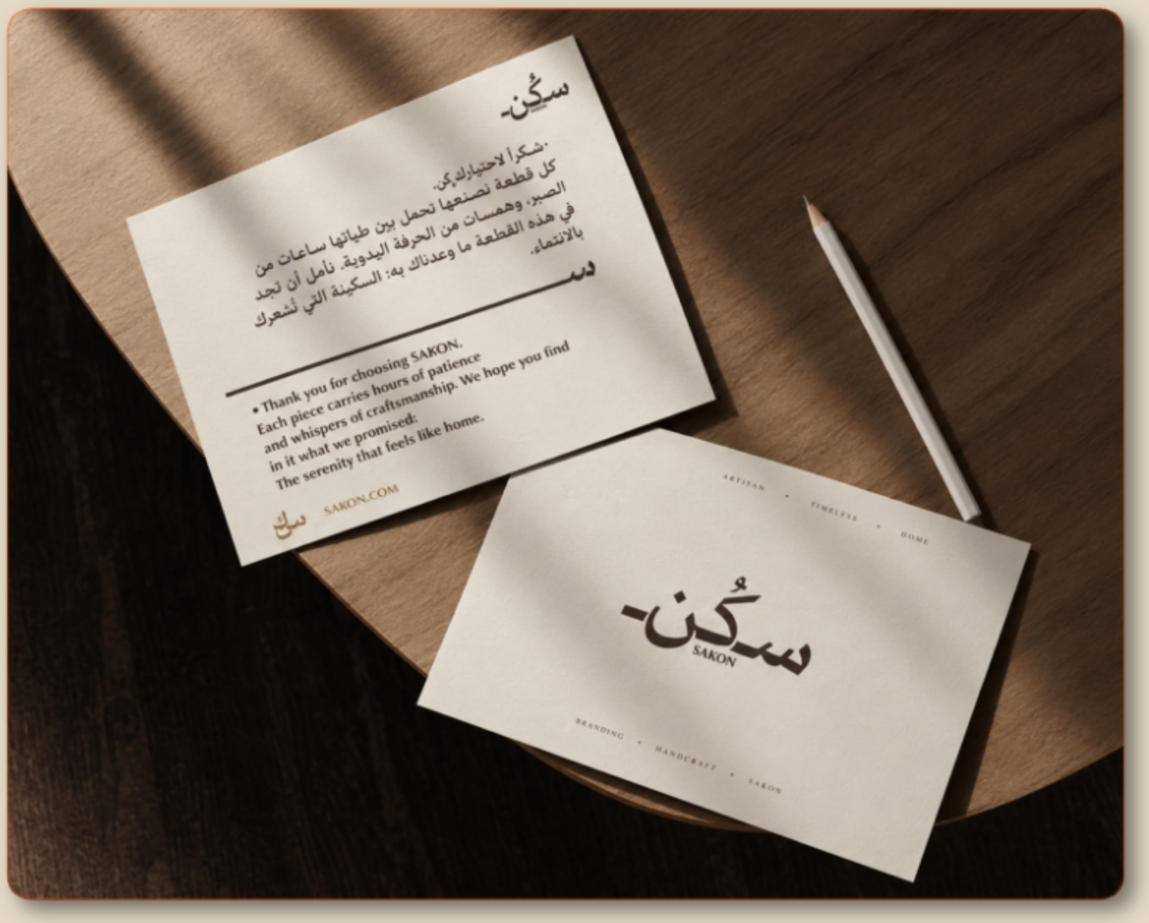
Logo Materials





Details Brand

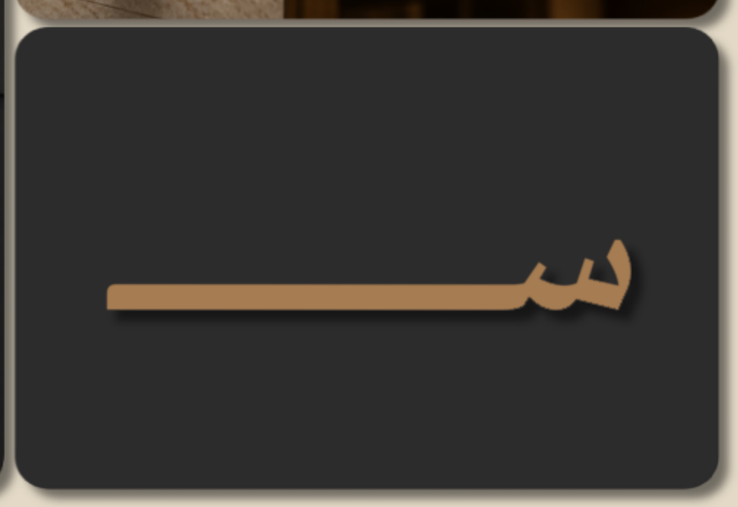




Store Branding







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THANK YOU

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